

# Titles, Logos and Regulatory Statement (Authorised Entities)

All firms authorised by CILEx Regulation must display the correct regulatory statement on all business communications. This is to ensure that you comply with Principle 2 of the CILEx Code of Conduct and that your publicity is not misleading.

As a minimum it is required to be displayed on the company's letter headed paper, client care letter and website. You should now also consider this requirement in respect of directories, social media, other business communications and any online material.

You also need to consider the requirements in the CILEx Regulation Transparency Rules, which make sure that consumers have the information that they need while they are choosing legal services, so they can make an informed decision about which provider to instruct.

#### **Regulatory Statement**

Once your Entity has been approved we will confirm in your Letter of Authorisation the regulatory statement that you should use to inform the public and other organisations about your authorised status.

This will state 'Authorised by CILEx Regulation for....' followed by the area in which we have granted authorisation and your Authorisation number. If you have been authorised to deliver more than one reserved legal service, then you will be advised to use commas and 'and' to link the authorised areas in your statement.

t <	Litigation	Authorised by CILEx Regulation for Litigation. Authorisation No:
latory ment		XXXXX
	Advocacy	Authorised by CILEx Regulation for Advocacy. Authorisation No: xxxxx
Regul statei	Immigration	Authorised by CILEx Regulation for Immigration. Authorisation No: xxxxx
R s	Conveyancing	Authorised by CILEx Regulation for Conveyancing. Authorisation No: xxxxx
	Probate	Authorised by CILEx Regulation for Probate. Authorisation No: xxxxx
	Multiples	Use commas and 'and', i.e. Authorised by CILEx Regulation for Litigation, Immigration and Probate. Authorisation No: xxxxx

## Logos

All our regulated firms are required to display a logo to show that they are regulated by us and to demonstrate their specialist status. Our firms have the option of displaying a standard logo or a digital logo.

Where the traditional logo is used, it must be in conjunction with the correct regulatory statement. Please contact your Relationship Officer for details.

Aside from those situations covered by guidance issued by CILEx or CILEx Regulation, individual members and firms are not allowed to use the CILEx or CILEx Regulation logo.

#### Standard Logo

Logos	Optional use of the CILEx Regulation logo for authorised entity. If logo is used it must be in conjunction with the respective regulatory statement. i.e.
	CILEX REGULATION AUTHORISED ENTITY
	Authorised by CILEx Regulation for Litigation. Authorisation No: 12345

### Digital logo

By using a digital logo, consumers can click on the logo and they will get confirmation from us that your firm is genuine and regulated by us.

This logo will also confirm that you are required to have professional indemnity insurance and contribute to compensation arrangements.

This is an example of the logo:



When using the digital logo, you will to ensure that your website still has the appropriate regulatory statement of authorisation on it:

Authorised by CILEx Regulation for Conveyancing. Authorisation No: 12345

#### **Approved Managers**

Your Approved Managers should use the title under which they were authorised to become an Approved Manager.

For Approved Managers who have obtained their status from a CILEx Practice Right, they will use the correct title that their qualification entitles them to i.e. CILEx Probate Practitioner, Chartered Legal Executive and CILEx Conveyancing Practitioner.

Authorised Persons who have obtained their status under another regulatory body should continue to use their appropriate title.i.e. Solicitor, Barrister, Licensed Conveyancer etc.